

# Editorial CALENDAR

- Management
- Messaging & Collaboration
- Hardware & Networking
- Security

Month	Cover Story	Administration	Business Intelligence
<b>January</b> Ad Close: 11.20.07 Materials Due: 11.27.07	Innovator Awards: Highlighting readers who've created innovative solutions to real-world challenges		What You Need to Know about Performance Point?
<b>February</b> Ad Close: 12.26.07 Materials Due: 1.2.08		Cover	Developing and Debugging SSIS Packages: -Show how to set breakpoints in packages -How to view packages -How to use the Data Viewer -Tips for setting up checkpoints and logging
<b>March</b> Ad Close: 1.23.08 Materials Due: 1.29.08	SQL Server 2008 Interview w/ Soma & Ted Kummert on 2008 Adoption rates, uptake, release cycle, migration tips	SQL Server 2008 New Features: -Encryption & Key mgmnt; Compression; Data Types; Database Mirroring	End-to-End Access to SQL Migration
<b>April</b> Ad Close: 2.21.08 Materials Due: 2.27.08	SQL Server 2008 New Features for the Developer: Orcas & LINQ	SQL Server Security 2005 (Hacking Your Database Before the Hackers Do)	
<b>May</b> Ad Close: 3.24.08 Materials Due: 3.28.08	The BI Enhancements of SQL Server 2008		
<b>June</b> Ad Close: 4.22.07 Materials Due: 4.28.08	Little-Known Features in BI	Cover	
<b>July</b> Ad Close: 5.22.07 Materials Due: 5.28.08	Optimizing SQL	Cover	SSIS 2008 Data Profiling
<b>August</b> Ad Close: 6.23.07 Materials Due: 6.27.08	Editors' Choice Awards and The Best of Tech Ed Products	Managing SQL Server in a Hosted Environment  Optimizing File Storage	
<b>September</b> Ad Close: 7.23.08 Materials Due: 7.29.08	BI in Action: Profile of a large BI customer	Setting up SQL Server Logins — All the types and how to set them up	Cover
<b>October</b> Ad Close: 8.22.08 Materials Due: 8.28.08	Data Warehousing Horror Stories	Cover	
<b>November</b> Ad Close: 9.24.08 Materials Due: 9.30.08	Developing an ADO Application for SSAS		
<b>December</b> Ad Close: 10.23.08 Materials Due: 10.29.08	SQL Server Wish List for 2009		

Development	Product Coverage
	Buyer's Guide on SQL Server Performance Monitors
ASP.NET - Memberships and Logons	Idera's Diagnostic Manager Standalone review
Desperately Seeking Samples: The What and Where of Microsoft's Sample Databases 2005 w/ sidebar for 2000 samples	Comparison of Data Backup Options SQLSafe RedGate LiteSpeed HyperBac
Cover	Comparative: Embarcadero Change Manager & Quest Change Director  Buyer's Guide
Cover	Product Comparison: AMD vs. Intel Chip  DataDirect Connect 64 for SSIS
	Buyer's Guide: Database Security Products
	Cover
	Virtualization Comparative
	Dell/BI Platform Review Product Review: Toad by Quest Product Review: Strangeloop
Cover	Comparative Review: End User Reporting Tools for BI
	Cover

